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Welcome to Issue 87 of the Newsletter

Welcome to Issue 87 of the Whitby Morrison Newsletter. It's been a long cold winter for everyone; with the clocks soon to change and Easter on the horizon let's hope things soon take a turn for the better. This month we celebrate a great achievement for a Mobiler, look at the latest Ice Cream Vans to hit the road, update you on Boxer Nathan Gorman and celebrate yet another fantastic milestone for a member of the Whitby Morrison team.



Karl Simcock: Mobiler of the Year 2018

Everyone at Whitby Morrison would like to congratulate Cannock Mobiler Karl Simcock on being crowned Mobiler of the Year 2018.

Karl is a friend to everyone in the industry and well known for his year-round commitment to Mobiling under his business name Tony's Ices.

Selecting Karl as the winner wasn't as easy as you'd expect; he was up against high quality finalists in Rob Thompson and Ian Smith. The experience of being a finalist in 2017 proved to be one of many factors in helping Karl earn the coveted title.

The media interest has been rife with television, radio and newspaper interviews all happening within days of the award being presented! The perfect ambassador for the industry.

Best wishes to Karl on the result and congratulations to Rob and Ian for making the final.



New Ice Cream Vans hit the road

The beginning of March heralds one thing in particular – newly registered vehicles on the road. And it's been exactly the case here at Whitby Morrison with some fantastic '18 plate vans leaving the factory.

A fantastic mix of colour schemes, graphics, finishes and specifications – no two vans the same – just have a look at some of these beauties.

For those of you still contemplating opportunities for the season ahead, we have a limited number of production slots ahead of the May Bank Holiday.

Call Antonio or Ian on 01270 581318 to enquire about new van opportunities.



Whitby Morrison on the road: Ireland

As Spring begins to arrive (we hope!) Mobilers begin to take to the road – and so do Whitby Morrison!

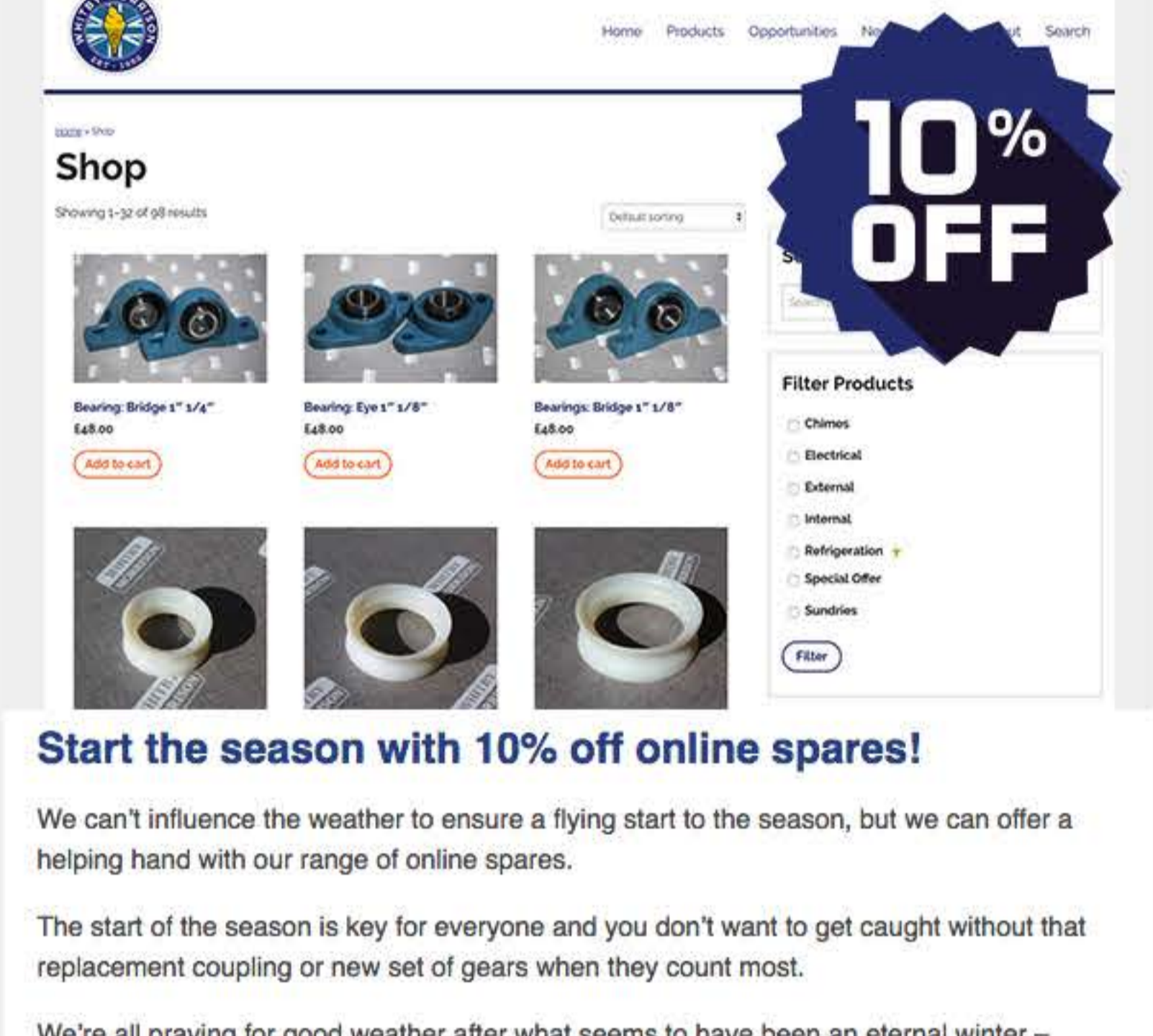
Ian and Chris will be driving the latest Whitby Morrison Mondial Lusso Mercedes Sprinter around Northern Ireland and the Republic from 28 February through until 09 March.

As well as discussing the latest new van opportunities with Ian, for many of you it will be a chance to talk to Refrigeration Engineer Chris.

Many of you have got to know them both over the past year or two and we're sure you'll welcome them with open arms.

Keep an eye on the Whitby Morrison Facebook page for their whereabouts; if you'd like them to head your way then please get in touch!

[Visit the Whitby Morrison Facebook page](#)



Start the season with 10% off online spares!

We can't influence the weather to ensure a flying start to the season, but we can offer a helping hand with our range of online spares.

The start of the season is key for everyone and you don't want to get caught without that replacement coupling or new set of gears when they count most.

We're all praying for good weather after what seems to have been an eternal winter – make sure you're stocked up ready to take advantage of it by using discount code **SPRING10** at the checkout.

[Visit the online shop](#)

Please note: the discount is available for use with online spares only. Valid until 31 March 2018. WM reserve the right to exercise discretion and withdraw the offer at any time.



Dennis celebrates 25 years with Whitby Morrison

February 2018 saw Whitby Morrison legend Dennis Reade reach the 25-year milestone, joining a fast-growing club.

Dennis joined Whitby Morrison back in 1993 and is arguably the most versatile member of the team, a real grafter with the ability to turn his hand to practically anything.

As Managing Director Stuart Whitby recently said, 'nobody respects harder than Dennis!'; and he's right, his no-nonsense approach has earned him respect across all generations and built many friendships along the way. Nothing is ever too much trouble.

Thank you Dennis, and congratulations, we're proud to have you as part of our team and family.



Whitby Morrison feature on community radio

As regular readers of the Whitby Morrison Newsletter will know, we're immensely proud of what we do here and are keen to support the community in which we operate.

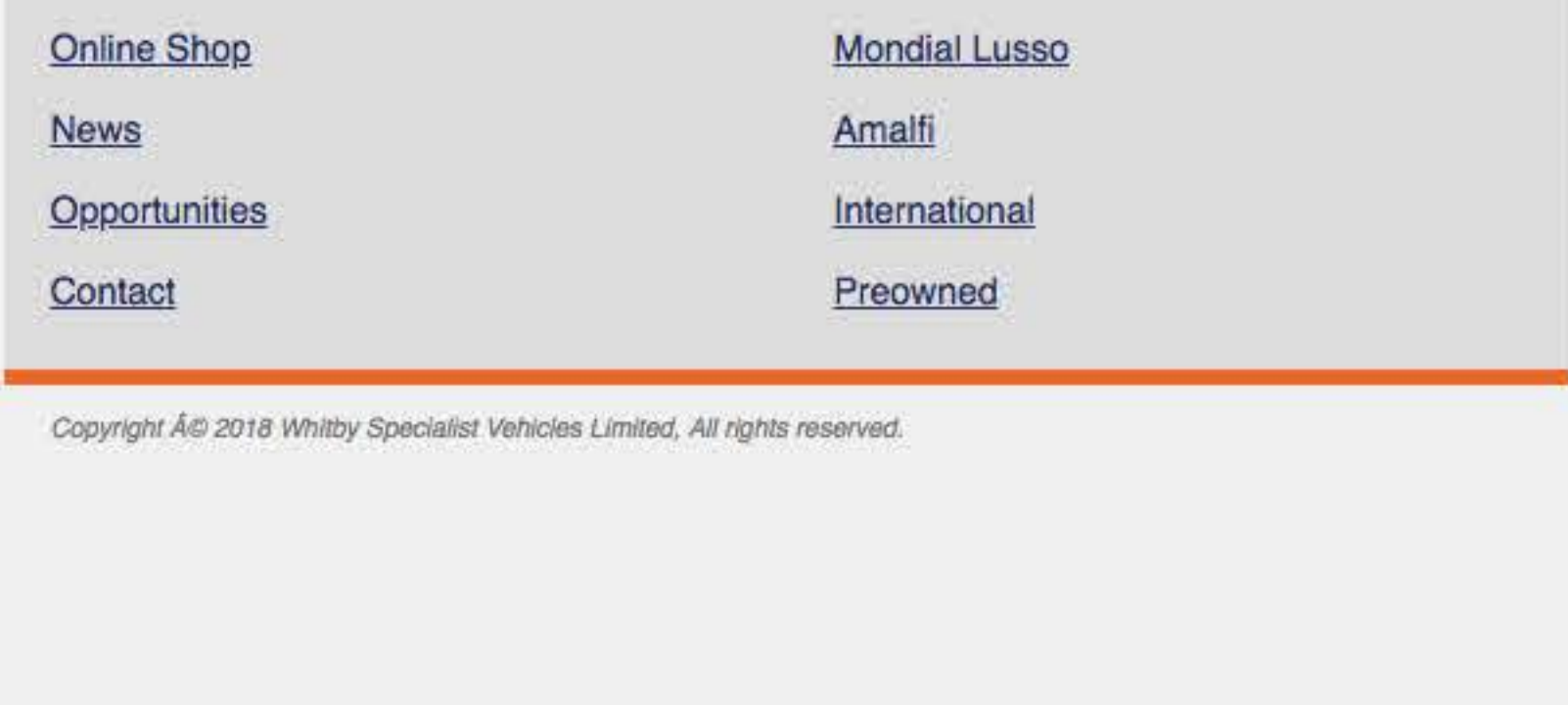
Whitby Morrison's Ed Whitby recently appeared on the Big Bang Query show on RedShift Radio, a community station showcasing the happenings of the South Cheshire area.

The show was originally broadcast on Thursday 1 February 2018.

The hour-long interview includes how the business has progressed to where it is today, through to plans for the future – including electric technology. It also includes some questionable music choices!

Have a listen...

[Listen to the show](#)



Nathan successfully defends his International title

Whitby Morrison-sponsored Heavyweight Boxer Nathan Gorman added yet another victory to his 100% record at the end of February.

Fighting 6' 5" Frenchman Morgan Dessaux at the famous York Hall in Bethnal Green, Nathan beat the previously undefeated opponent with a second-round technical knockout.

Nathan's attentions will now turn to the defence of his WBC International Silver Heavyweight Title on the undercard of the Warrington-Selby fight at Elland Road in May.

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