

## Welcome to the Whitby Morrison Newsletter

Welcome to the first edition of the Whitby Morrison Newsletter. Each month we'll be looking to bring you the very latest news and developments from Whitby Morrison and the Ice Cream Mobiling industry. We welcome all feedback so if you have any comments, please let us know.



## Merry Christmas

Whitby Morrison would like to wish all customers, suppliers and friends a very Merry Christmas and a healthy and prosperous 2011. For information we will be closed from 24 December, reopening at 8am on Tuesday 4 January 2011.

## USED VANS FOR SALE

### Whitby Morrison Demonstrator

Fantastic example of a Whitby Morrison Ford Transit Soft Ice Cream Van

The van has been used as a demonstrator for a couple of months by BFBS radio, helping to raise money for various Forces charities around the country.

The van is in perfect condition and has around 8,000 miles on the clock.

The specification is as follows;



Price £49,950.00 Plus VAT  
Year / Reg 2010  
Make Whitby Morrison  
Model Ford Transit T300 SWB  
Millennium  
Contact Antonio or Dudley  
Contact 01270 581318 or email  
info@whitbymorrison.com

## Something for everyone

Whilst one or two Mobilers within the UK continue to operate year-round, the 2010 Ice Cream season has reached it's conclusion. Whilst 2010 certainly wasn't a record-breaker in terms of sunshine and scorching temperatures, it was by all accounts a successful season for ice cream. The winter months see a huge increase in the number and variety of Ice Cream Vans becoming available on the second hand market. To have a look at what's available to buy today, please click here. For those of you looking for something extra special, you may just notice one or two Whitby Morrison Demonstrators!

[Click here to see used vans for sale](#)



## Italian adventure for Whitby

For the third consecutive year, Whitby Morrison will be exhibiting at the SIGEP Exhibition in Rimini, Italy. Running from 22 through 26 January, SIGEP is the largest Ice Cream related show in the world with visitor numbers exceeding 100,000. On display will be the very latest Soft Ice Cream Van as well as a specially developed mobile gelato scooping unit to cater for the European market. The previous exhibition saw us receive enquiries from an incredible 45 different countries, and this time we'll be hoping to build on that number as part of the long-term export plan.

[Click here to find out more](#)



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